



WVEC
613 Woodis Ave.
Norfolk, VA 23510

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 861079
Schedule Dates 10/10/12-10/16/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 302
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY 10/10
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/09/12
Last Modified 10/10/12
Entered By Penne Marsh
CO-OP No
Headline # 6368213
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$27,636.00
Net Total \$156,604.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	190	\$184,240.00
Grand Total:	190	\$184,240.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	12P- 12:57P (ET)				2	2	2			6	\$400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/9/12
2.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	3P- 3:58P (ET)				2	2	2			6	\$650.00	\$3,900.00	Norfolk (WVEC) (WVEC)		10/9/12
3.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	3:58P- 4:58P (ET)				2	2	2			6	\$400.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/9/12
4.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	4:58P- 5:29P (ET)				2	2	2			6	\$1,200.00	\$7,200.00	Norfolk (WVEC) (WVEC)		10/9/12
5.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	5:29P- 5:58P (ET)				2	2	2			6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)		10/9/12
6.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	6P- 6:30P (ET)				2	2	2			6	\$1,500.00	\$9,000.00	Norfolk (WVEC) (WVEC)		10/9/12
7.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	6:58P- 7:28P (ET)	4			X	X	X			4	\$1,350.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/9/12
8.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	7:28P- 7:57P (ET)	4			X	X	X			4	\$1,400.00	\$5,600.00	Norfolk (WVEC) (WVEC)		10/9/12
9.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	11P- 11:35P (ET)				2	2	2			6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)		10/9/12
10.0	Normal Line / SPOT	10/10/12-10/12/12	4	:30	11:35P- 12:02A (ET)				2	2	2			6	\$480.00	\$2,880.00	Norfolk (WVEC) (WVEC)		10/9/12
11.0	Revised Line / SPOT	10/15/12-10/15/12	4	:30	10P- 11P (ET)		1										Norfolk (WVEC) (WVEC)		10/9/12
11.1	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10P- 11P (ET)		2							2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/10/12
12.0	Normal Line / SPOT	10/12/12-10/12/12	5	:30	7:58P- 9P (ET)							1		1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/9/12
13.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:58A- 7A (ET)		3	3						6	\$850.00	\$5,100.00	Norfolk (WVEC) (WVEC)		10/10/12

CONFIRMATION CONTRACT

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14.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	5:58A- 7A (ET)	9				X	X			9	\$850.00	\$7,650.00	Norfolk (WVEC) (WVEC)		10/10/12
15.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	7A- 9A (ET)	6	X	X						6	\$1,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/10/12
16.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	7A- 9A (ET)	9				X	X			9	\$1,000.00	\$9,000.00	Norfolk (WVEC) (WVEC)		10/10/12
17.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	9A- 10A (ET)	2	2							4	\$480.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/10/12
18.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	9A- 10A (ET)	6				3	3			6	\$480.00	\$2,880.00	Norfolk (WVEC) (WVEC)		10/10/12
19.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	10A- 10:58A (ET)	2	2							4	\$450.00	\$1,800.00	Norfolk (WVEC) (WVEC)		10/10/12
20.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	10A- 10:58A (ET)	6				3	3			6	\$450.00	\$2,700.00	Norfolk (WVEC) (WVEC)		10/10/12
21.0	Normal Line / SPOT	10/11/12-10/12/12	4	:30	10:58A- 12P (ET)	6				3	3			6	\$600.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/10/12
22.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	10:58A- 12P (ET)	2	2							4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/10/12
23.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	12P- 12:57P (ET)	2	2							4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/10/12
24.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3P- 3:58P (ET)	2	2							4	\$650.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/10/12
25.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	3:58P- 4:58P (ET)	2	2							4	\$400.00	\$1,600.00	Norfolk (WVEC) (WVEC)		10/10/12
26.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	4:58P- 5:29P (ET)	2	2							4	\$1,200.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/10/12
27.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	5:29P- 5:58P (ET)	2	2							4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/10/12

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28.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	6P- 6:30P (ET)	2		2						4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/10/12
29.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	6:58P- 7:28P (ET)	2	2							4	\$1,350.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/10/12
30.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	7:28P- 7:57P (ET)	2	2							4	\$1,400.00	\$5,600.00	Norfolk (WVEC) (WVEC)		10/10/12
31.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11P- 11:35P (ET)	2	2							4	\$1,300.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/10/12
32.0	Normal Line / SPOT	10/15/12-10/16/12	4	:30	11:35P- 12:02A (ET)	2	2							4	\$480.00	\$1,920.00	Norfolk (WVEC) (WVEC)		10/10/12
33.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7:57P- 9P (ET)	2								2	\$5,000.00	\$10,000.00	Norfolk (WVEC) (WVEC)		10/10/12
34.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	7:57P- 9P (ET)			2						2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/10/12
35.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	9P- 9:30P (ET)				1					1	\$5,400.00	\$5,400.00	Norfolk (WVEC) (WVEC)		10/10/12
36.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	10P- 11P (ET)					2				2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/10/12
37.0	Normal Line / SPOT	10/13/12-10/13/12	6	:30	5:58A- 8A (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/10/12
38.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	8A- 9A (ET)							2		2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/10/12
39.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	5	:30	12P- 7P (ET)							4		4	\$600.00	\$2,400.00	Norfolk (WVEC) (WVEC)		10/10/12
40.0	Normal Line / NASCAR	10/13/12-10/13/12	5	:30	7P- 11:30P (ET)							3		3	\$700.00	\$2,100.00	Norfolk (WVEC) (WVEC)		10/10/12
41.0	Normal Line / SPOT	10/13/12-10/13/12	5	:30	11:30P- 12:05A (ET)							2		2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	news after cf	10/10/12

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42.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A- 8A (ET)								2	2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)		10/10/12
43.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	8A- 9A (ET)								2	2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)		10/10/12
44.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	9:30A- 10A (ET)								2	2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/10/12
45.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9:58A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		10/10/12
46.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6P- 6:30P (ET)								2	2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/10/12
47.0	Normal Line / SPOT	10/14/12-10/14/12	5	:30	11P- 11:35P (ET)								2	2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WVEC - Norfolk

Date:

10/9

I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the General

election to be held on: 11-6

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges:

\$156,604 Net

861079

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crato

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/20/12

Date

S. Kincaid

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh

Signature

Penne Marsh

Printed Name

NSC

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:

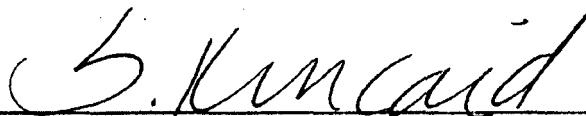
I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/30/12

date